

NFC smart posters are items embedded or affixed with an NFC inlay which allow for easy communication and transfer of data. Whenever an individual places their NFC device near the smart poster, the NFC tag will transfer data and/or launch a task on the device. Typically, NFC smart posters are used in advertisements such as magazine advertisements, fliers, billboards, and other physical mediums.

NFC smart poster allows us to do data or information exchange by simply using an NFC phone. Touch your phone to the "NFC", and you will get all informations stored in this poster. With adhesive backing, you could stick your NFC poster to anywhere.

### Product Image:



### Feature:

Customized size;  
Waterproof, sun/uv resistant;  
Durable

### Product Specification:

Product	NFC poster
Material	PVC+3M adhesive
Size	Dia 89mm or customized

Read Distance	3-5cm
Chip	Ntag213, etc
Frequency	13.56mhz
Protocol	ISO 14443A
Printing	Silk printing, offset printing, digital printing
Application	Magazine advertisements, billboard, and other physical medium
Packaging Details	100 pcs/opp bag, 2000 pcs/carton or according to customer requirements
Lead Time	7-10 working days

## NFC Poster Applications:

