





PC Lamination

PVC/PET/PETG Printing Layer

PVC/PET/PETG Material

**CHIP & ANTENNA**

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# ADVANTAGE



1

## RFID ACCESS CONTROL

- Eliminate ticket fraud, fakes and pass-back
- Speed up entry and eradicate queues
- Seamless integration with any ticketing systems or event management & analytic software
- Control multiple zones with one system (GA, VIP, Camping, Production)
- Gather real-time patron data to manage customer flow and zone capacity



2

## RFID SOCIAL MEDIA INTEGRATION

- Engage audiences and increase sponsorship revenue 15%-30%
- Enhanced opportunities for sponsor activations
- Ticket-holders become real-time brand advocates or event management & analytic software
- Reach new online audiences
- Promote before, during and post event



3

## RFID CASHLESS PAYMENT

- Increase on-site event revenues by up to 35%
- Dramatically reduce queuing time
- Super fast food and beverage transactions (less than 1 second)
- Cost saving from handling and administering of cash
- Deep, smart customer data and analytics





# PACKAGE DETAILS

## Standard Packaging



200pcs/box, 5000pcs/carton  
Gross weight: 32.5kg  
Carton size: 54.5\*24.5\*34.5cm